

GLOBE AWARD

Leading Sustainability Awards



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Globe Award

Globe Award is a non-for-profit organization with the aim of fostering sustainable development in society.

Our role is to inspire actors to do more and to take responsibility through awarding great cases within research, innovations, large corporations and cities.



Globe Award

Globe Award is a world covering sustainability award which is given out in four categories to recognize and encourage:

- societies,
- the corporate sector,
- individuals and
- academia

that have excelled in the area of sustainability.



The role of Globe Forum

Globe Award was an initiative by Globe Forum.

Globe Forum is a marketplace for innovators, entrepreneurs and investors, with the aim to realize sustainable innovations.

By highlighting best case practices that have excelled in the sustainability area. Globe Forum has initiated and fostered a debate which has inspired for many to join the area of sustainability.

In this context Globe Forum initiated The Globe Awards in 2007.



Globe Award Values

Sustainable development

The Globe Award drives sustainability by recognising and awarding sustainability champions from around the world. We understand the consequences of today's activities and believe in global collaboration to reach solutions to safeguard humanity's welfare today and in the future.

Impact

The Globe Award seeks to create behavioural change. We award solutions that can be implemented in order to create change and we award actions that create true impact.

Transparency

The Globe Award organisation and jury believe in true transparency. The jury runs the selection process independently.

Innovation

The Globe Award strives to be an agent of change. We are innovative in the way we work and in the way we award. We recognise tomorrow leaders developing innovative solutions to the world's sustainability challenges. We encourage innovative business perspectives considering people, planet and profit.

Four Categories



Sustainability
Reporting Award



Sustainability
Research Award



Sustainability
Innovation Award



Sustainable
City Award



Organisation



Alexandra Jansson
Director Globe Award at
Globe Forum

Overall Chairman of the Jury

Lars-Olle Larsson
Partner Sustainable Business
Öhrlings PricewaterhouseCoopers

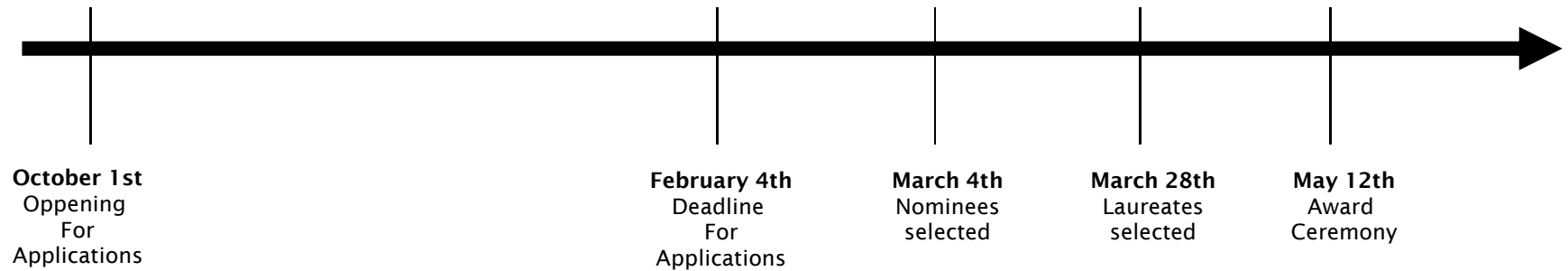
Paul Druckman
Chairman of
Sustainability
Reporting Award

Mohan Munasignhe
Chairman of
Sustainability
Research Award

Philip DesAutels
Chairman of
Sustainability
Innovation Award

Jan Sturesson
Chairman of
Sustainable
City Award

Award Process



Jury of 2011

Sustainability Research Award



Prof. Muhan Munasinghe

Chairman

*Shared the 2007 Nobel Peace Prize (Vice Chair IPCC-AR4)
Chairman of the Munasinghe Institute for Development, Sri Lanka
Professor of Sustainable Development, University of Manchester, UK*



Prof. Fred Dubee

*United Nations Global Compact, Senior Advisor
working extensively in China and throughout
Asia, Ireland*



Prof. Shiqiu Zhang

*Director, Institute of Environment and Economy (IoEE), University of
Peking, China*



Dr. Dana Cordell

*Research Principal, Institute for Sustainable
Futures, University of Technology, Sydney*



Prof. Peter Meier

*Consultant energy and environmental economist to the
World Bank, previously Chairman of the Energy programme
at the State University of New York at Stony Brook, Switzerland*

Sustainability Research Award

Criteria for Selection

- One main criterion is the originality of the research.
- The practical side is relevant as well. The research should be easily implementable.
- It is important for the research to provide economic gains to society.
- Environmental protection also needs to be taken into account in terms of encouraging and advancing protection of environment.
- The research should provide social development. Impacts and benefits of the research must be indicated, especially how they help society in developing countries.



Jury of 2011

Sustainability Innovation Award



Philip DesAutels
Chairman
*Microsoft's manager of Academic Evangelism
and researcher at Bentley University*



Francesca Polini
*International Brand and Communications Director for
Greenpeace, founder of Wecare*



Charlotte Masiello-Riome
*Communication Expert Consultant for the Food and
Agriculture Organization of the United Nations*



Prof. M. S. Swaminathan
*Chairman of the UNESCO Ecotechnology at the M S
Swaminathan Research Foundation in Chennai (Madras)*



Dr. Pierre Berthon
*Holds the Clifford F Youse Chair of Marketing and
Strategy at Bentley University*

Sustainability Innovation Award

The World Commission on Environment and Development (Brundtland Commission) defined **sustainability** as “[Meeting] the needs of the present without compromising the ability of future generations to meet their own needs.” and the OED defines **innovation** as “The introduction of novelties; the alteration of what is established by the introduction of new elements or forms.”

These are but two of the myriad of definitions for the terms **sustainable** and **innovation**, terms which represent broad concepts that have vastly different meaning depending on the context in which they are applied. While we may think of innovation as being primarily “product”, there are in fact four domains (each having modular and systemic aspects): Technical, Biotic, Social, Conceptual.

Rather than provide rigid definitions for the Sustainable Innovation category of Globe Award, we choose to offer applicants wide latitude in their submission. To this end, we offer 6 sequential criteria which will be used to evaluate and judge candidate sustainable innovations:



1. **Prime:** Is it a genuine innovation?
2. **Prosperity:** Is it economically viable?
3. **People:** Is it socially viable?
4. **Planet:** Is it ecologically viable?
5. **Perpetual:** Is it renewable into perpetuity?
6. **Principle:** Is it ethically viable?

Jury of 2011

Sustainable City Award



Jan Sturesson
Chairman

Partner in PwC and Global Leader of Government and Public Services, Sweden



Lawrence Bloom

Deputy Chairman of Noble Cities Plc. Chairs the World Economic Forum Global Agenda Council on Urban Management and the UN Environmental Programme Green Economy Initiative sector on Green Cities, Buildings and Transport, UK



Dr. Marilyn Hamilton

Founder of Integral City Meshworks Inc. and TDG Global Learning Connections, Canada



Dr. Carlos Arruda

Executive Director of the International Advisory Council, Director of International Relations and coordinator of the Innovation Centre at Fundação Dom Cabral (FDC), Brazil



Prof. Leif Edvinsson

Adjunct Professor of Intellectual Capital at Lund University, Sweden



Prof. C. S. Kiang

Chairman of Peking University Environment Fundmember of International Council of Asia Society and member of the Global Agenda Council on Water Security; Global Agenda Council of Alternative Energies, China

Sustainable City Award

This award focuses on a **holistic approach** to sustainability in cities and integrates different types of resources or capital for a better future in cities around the world. The conceptual approach is to use different types of capital below:

Environmental Capital - Natural Resources Preservation

Social Capital - Well being and Social Relations

Human and Intellectual Capital - Innovation and Social Intelligence

Technical and Infrastructure Capital - Transportation and ICT

Culture and Leisure Capital - Experience

Political Capital - Confidence and Public Trust

Financial Capital - Assets and Financial Management

Your city needs to demonstrate one or more special initiatives that it has undertaken in the last two years in one or more of the various types of capital above in order to reach a more sustainable future. The more types of capital involved in the project / process, the better it is!

www.globeaward.org/apply



Jury of 2011

Sustainability Reporting Award



Paul Druckman
Chairman
Chairman Executive Board of The Prince's Accounting for Sustainability Project



Prof. Brian Ballou & Prof. Dan Heitger
Co-Directors, Center for Business Excellence Farmer School of Business, Miami University



Olivier Boutellis
CEO Federation of European Accountants



Luis Perera
Partner in charge of Sustainable Business Solutions at PricewaterhouseCoopers in Chile



Peter Wong
Member of the Board of Directors Global Reporting



Susanne Stormer
Vice President, Global TBL Management

Sustainability Reporting Award

Criteria:

Reported information is determined by its importance to the company's **strategy** and the extent to which it impacts on key business activities.

The impacts of sustainability trends on the business in the short, medium and longer term are assessed and explained.

Information is reported for **each critical area of business activity** with the connection between sustainability and financial performance demonstrated through the use of financial, non financial and narrative information.

Targets have been set and performance against these targets explained.

Reported information includes upstream and downstream impacts of products and services, where these are material.

Reporting is integrated into mainstream annual reporting.

An assessment of how the company is reducing its risk and will earn profits by **integrating** social and environmental issues into its business.

Reported information being verified and assessed by an independent third party. Including what information is verified; by whom; whether the entire report or only portions; and level of assurance

Reports should provide data that is consistent, relevant and comparable. This will be marked based on the data being complete (not just carbon); normalised; comprehensive and monetised.

www.globeaward.org/apply

Overall Principle

Sustainability reporting provides the key stakeholders with a clear understanding of the significance of sustainability impacts to key business activities, and the strategic actions taken in response to these impacts.



Laureates 2009



Sustainability Research Award 2009 goes to Nimbkar Agricultural Research Institute

"The Globe Sustainability Research Award was judged on several criteria, including originality, practicality, and contributions to humanity through economic gains, social development and environmental protection. The Nimbkar Agricultural Research Institute (NARI) project on development of a low grade ethanol filled cylinder, which provides energy to produce high quality light output in a lantern, as well as clean fuel for cooking systems, was the outstanding example of sustainability research, based on these criteria"



Sustainability Innovation Award 2009 goes to Tesla Motors for "Model S"

"Tesla stood out among the many worthy applicants to the Globe Award for Sustainable Innovation both for its level of impact and for its approach. The Tesla Model S Sedan will be the world's first highway-capable, mass-produced electric vehicle produced in what is planned to be the world's greenest factory. The impact of Tesla's effort reaches well beyond this one car - it sets the stage for a revolution in transportation that could quite literally reduce global petroleum consumption and greenhouse gas emissions by more than one third each."



Laureates 2009

Sustainable City Award 2009 goes to Cardiff

"The Globe Award presents an honorary award to Cardiff for their efforts in creating a sustainable city. The city of Cardiff has shown a deep understanding of the importance of moving towards a knowledge based economy within a holistic perspective on sustainability. Cardiff demonstrates practices of a sustainable city with highly creative services and innovation. It is clearly shown that sustainable development and economical development go hand in hand in Cardiff"



Sustainability Reporting Award 2009 goes to Novo Nordisk

"Based on a collective assessment of the criteria, Novo Nordisk is at a highly advanced stage in integrating its sustainability activities into its reporting model. It demonstrates the longterm financial benefits to all stakeholders of the organisations, including shareholders, of its sustainability activities."

Laureates 2010

Sustainability Research Award 2010 goes to Antrix Corporation, ISRO

"The Globe Sustainability Research Award is presented to Antrix Corporation, ISRO for outstanding work that is both original and practical. This well planned and implemented research has led to sustainable poverty reduction and vulnerability reduction. It has demonstrated clear gains in all three dimensions of sustainable development – economic, social and environmental."



Sustainability Innovation Award 2010 goes to MAS Intimates

"We are delighted to select MAS Intimates Thurulie as this year's winner of the Globe Award for Sustainable Innovation. MAS Intimates is the world's first purpose-built eco-manufacturing plant for apparel. The creation of this facility in the highly competitive clothing industry stands out as a prime example of sustainable innovation, and serves as a model for the convergence of sustainable development and successful business. The project exemplifies the potential of the triple-bottom-line perspective to move business beyond an exclusive focus on profit, to deliver wider value to people and the planet. The MAS Intimates facility demonstrates that novel design can be used to reduce the ecological impacts of production while enhancing value to the community. Furthermore, as Marks and Spencer's sustainable manufacturing prototype, the initiative will impact production and supply chains around the world. MAS Intimates Thurulie stands out as a principled approach to sustainable development and as a true innovation generating profit and value for people and planet."

Laureates 2010

Sustainable City Award 2010 goes to City of Curitiba

"The City of Curitiba shows maturity in their understanding of sustainable city development – both regarding policy and implementation. The holistic approach is well framed and managed in order to create a strong and healthy community, integrating the environmental dimension with other dimensions like intellectual, cultural, economic and social."



Sustainability Reporting Award 2010 goes to CLP Holdings

"From a very strong short list the jury has selected CLP Holdings as the winner of the Globe award for sustainable reporting for 2010. We were impressed with the report, the superb web presence, and the integrity shown by disclosing the bad news, as well as the good news stories around investment in renewable energy generation and staff safety amongst others. As a jury we were disappointed by the assurance process that CLP Holdings employed but this award is about showing leadership, not a beauty contest and with this in mind we believe that hopefully we can influence others to report as well as CLP Holdings and add thorough and credible verification and assurance."

International Media Presence



Business Times

MAS Intimates Thurulie bags Globe Award for Sustainability Innovation

MAS Intimates Thurulie, a factory under the MAS Group, has won the Globe Award for Sustainability Innovation for 2010, the company said. The Globe Award Ceremony will be held in Stockholm on April 29, 2010 alongside the Globe Forum Business Sustainability Conference.

Globe Award is a non-for-profit organisation working on sustainable development and the Globe Awards are presented to encourage sustainability. For 2010, the Globe Award jury, consisting of a group of eminent global personalities selected MAS Intimates Thurulie as an example of innovation that combines sustainable development with successful business ethics, the MAS statement added.



Thurulie is powered by 10% solar energy and 90% hydropower, and uses 50% less water than similar manufacturing plants, says the company. The factory was also awarded the LEED Platinum Certification by the U.S. Green Building Council.



Antrix ISRO bags Globe Sustainability Research Award

STAFF REPORTER

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Bangalore, maj 14, 2010

ANTRIX Corporation Ltd., ISRO has been conferred with the prestigious Globe Sustainability Research Award 2010 by the Globe Forum, Stockholm, Sweden.



CURITIBA: CIDADE MAIS SUSTENTÁVEL DO MUNDO

A capital do Paraná recebeu, nesta quinta-feira, 29 de abril, em Estocolmo, o Globe Award Sustainable City, prêmio para a cidade mais sustentável do mundo.



Pela segunda vez, Curitiba ganha prêmio internacional de sustentabilidade. Depois de ter recebido em Washington, em janeiro deste ano, o Sustainable Transport Award pela sua linha verde de transporte, dia 29 de abril, recebeu um novo reconhecimento, desta vez na Suécia: o Globe Sustainable City Award. O prêmio foi entregue ao secretário municipal do Meio Ambiente, José Antonio Andrequeito, que representou o prefeito Luciano Ducci na cerimônia no Museu Nórdico de Estocolmo.

Business News

Global award for Indian space agency's commercial arm

By IANS

May 14th, 2010



BANGALORE - Indian Space Research Organisation's (ISRO) commercial arm Antrix Corporation bagged the Globe Sustainability Research Award 2010, set up by Stockholm-based Global Forum, for fostering sustainable development, the agency said Friday.

"The prestigious award has been conferred on Antrix for its contribution to improve sustainable livelihood of the rural poor while reducing their vulnerability to climate risks," the state-run ISRO said in a statement here.

Antrix demonstrated the use of space technology and information technology (IT) solutions in reaching out the rural poor in five districts of Karnataka through the Sujala watershed programme during 2002-09.

"Antrix deserved the international award for using space technology innovatively for watershed development in India, yielding significant economic, social environmental benefits," Global Forum jury chairman Mohan Munashinge said after

presenting the award to ISRO chairman K. Radhakrishnan here Friday.

Munashinge is the winner of Nobel Peace Prize 2007 and vice-chairman of the United Nations inter-governmental panel on climate change (IPCC).



HK company CLP granted the Globe Sustainability Award 2010

11:12, April 08, 2010

CLP Holdings Limited from Hong Kong has been named as the winner of the Globe Sustainability Reporting Award 2010 for the best sustainable reporting, announced Globe Forum which aims at promoting business sustainability and innovation in Sweden on Wednesday.

DAILY TIMES INDIA

India News and Analysis

Global award for Indian space agency's commercial arm

May 14th, 2010

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MAS Intimates Thurulie wins Globe Award for Sustainability Innovation for 2010

WEDNESDAY, 28 APRIL 2010 00:00

MAS Intimates Thurulie, the eco-manufacturing facility of MAS Holdings was feted with the coveted Globe Award for Sustainability Innovation for 2010. The jury, consisting of a group of eminent global personalities chaired by Philip DesAutels, Manager of Academic Evangelism, Microsoft, and researcher at Bentley University selected MAS Intimates Thurulie as a prime example of innovation that combines sustainable development with successful business ethics.



GAZETA DO POVO

VIDA E CIDADANIA

>> GLOBE AWARD

Curitiba é eleita a cidade mais sustentável do mundo

Globe Award Ceremony

The Globe Award Ceremony will take place at Nordiska Museet in Stockholm, May 12th 2011.

Over 300 prominent guests will be amused by world class entertainment during the dinner held to honour the Globe Award Laureates.

Welcome to an evening of music, inspiration and great sustainability cases from all over the world!



H.R.H. Crown Princess Victoria of Sweden