



## Great names join Globe Award Jury for 2011

**STOCKHOLM, September 24, 2010:**

**The Globe Award Jury already consists of the most recognizable, experienced and noted representatives in the field of sustainability. This year joining such outstanding names as Prof. Mohan Munasinghe – *Shared the 2007 Nobel Prize for Peace* – and Prof. M. S. Swaminathan - “the Father of Economic Ecology” will be:**

**Prof. Leif Edvinsson**, the world's leading expert on Intellectual Capital

**Prof. Peter Meier**, consultant energy and environmental economist to the World Bank

**Dr. Dana Cordell**, Research Principal, Institute for Sustainable Futures, University of Technology, Sydney

Prof. Leif Edvinsson is a key pioneering contributor to both the theory and practice of Intellectual Capital. As the world's first director of IC in 1991 he initiated the creation of the world's first public corporate Intellectual Capital Annual Report 1994, and inspired the development ever since on IC metrics. During 1996 he was recognized with awards from the American Productivity and Quality Centre, USA and Business Intelligence, UK. In January 1998, Prof. Edvinsson received the prestigious Brain Trust "*Brain of the Year*" award, UK for his pioneering work on IC. Professor Leif Edvinsson has his education from the University of California, Berkeley, USA, and Lund University, Sweden. He is the author of numerous articles on the service management and on Intellectual Capital.

Prof. Peter Meier has broad experience in energy and environmental policy analysis, project appraisal and the economics of rural and renewable energy. He has also advised other international agencies (such as KfW, DFID, USAID, UNDP, JBIC), Governments (Vietnam, Philippines, India), IPPs and power companies (in North America, Canada and New Zealand), and was previously Chairman of the Energy programme at the State University of New York at Stony Brook. Prof. Meier is widely published: his most recent book (with Prof. Munasinghe of the University of Colombo, for Edward Elgar) is on quantitative methods in energy and environmental economics using Sri Lanka as a case study.

Dr. Dana Cordell co-founded the Global Phosphorus Research Initiative ([www.phosphorusfutures.net](http://www.phosphorusfutures.net)) in 2008 with colleagues in Sweden and Australia, as an outcome of her doctoral research on the 'sustainability implications of global phosphorus scarcity for food security', which she undertook jointly at the Institute for Sustainable Futures at the University of Technology Sydney, in Australia, and, Linköping University's Department for Water and Environmental Studies in Sweden. Dana is currently a core member of an international consortium of researchers working on the *Sustainable Use of Phosphorus* project for the European Commission. She also has 10 years of sustainability research experience leading and undertaking interdisciplinary sustainable water, sanitation and waste management projects many of which involved high-level stakeholder engagement.

These unique experts will join the jury for the Sustainable City Award 2011 and the Sustainability Research Award 2011. They will help to reach an objective and fair verdict. Therefore their contribution to Globe Award's development will be crucial.

Globe Award is a world covering sustainability award which is given out to recognize and encourage societies, the corporate sector, individuals and academia that have excelled in the area of sustainability. The awards are handed in four categories: the Sustainability Research Award, the Sustainability Innovation Award, the Sustainable City Award and the Sustainability Reporting Award. The candidates can send their application from October 1<sup>st</sup> 2010 to February 4<sup>th</sup> 2011, at [www.globeaward.org/apply](http://www.globeaward.org/apply)



Globe Award laureates will be announced on Mars 28<sup>th</sup>, 2011. Globe Awards solemn gala ceremony will take place for the fifth consecutive time at Nordic Museum in Stockholm May 12<sup>th</sup>, 2011.

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## **Jury Groups Globe Award 2011**

### ***Sustainability Research Award***

**Prof. Mohan Munasinghe Chairman**

*Shared the 2007 Nobel Prize for Peace (Vice Chair, IPCC-AR4); Chairman of the Munasinghe Institute for Development, Sri Lanka; and Professor of Sustainable Development, University of Manchester, UK.*

**Prof. Shiqiu Zhang**

*Professor and Director, Institute of Environment and Economy, University of Peking, China*

**Prof. Fred Dubee**

*UN Global Compact, Senior Advisor working extensively in China and throughout Asia, Ireland*

**Prof. Peter Meier**

*Consultant energy and environmental economist to the World Bank, previously Chairman of the Energy programme at the State University of New York at Stony Brook, Switzerland.*

**Dr. Dana Cordell**

*Research Principal, Institute for Sustainable Futures, University of Technology, Sydney, Australia*

### ***Sustainability Innovation Award***

**Philip DesAutels, Chairman**

*Microsoft's manager of Academic Evangelism and researcher at Bentley University; USA*

**Charlotte Masiello-Riome**

*Communication Expert Consultant for the Food and Agriculture Organization of the UN (FAO), UK*

**Francesca Polini**

*Former Global Communications Director for Greenpeace and Founder of Wecare, Italy*

**Dr. M. S. Swaminathan**

*Chairman of the UNESCO – Cousteau and the National Commission on Agriculture, Food and Nutrition Security of India, India*

**Dr. Pierre Berthon**

*Holds the Clifford F Youse Chair of Marketing and Strategy at Bentley University, USA*

### ***Sustainable City Award***

**Jan Stureson, Chairman**

*Member of the World Economic Forum in the global agenda council "future of Government", and Partner in PwC and Global Leader of Government and Public Service, Sweden*

**Dr. Marilyn Hamilton**

*Founder of Integral City Meshworks Inc. and TDG Global Learning Connections, Canada*

**Lawrence Bloom**

*Deputy Chairman of Noble Cities Plc. Chariman of the World Economic Forum Global Agenda Council on Urban Management and the UN Environmental Programme Green Economy Initiative sector on Green Cities, Buildings and Transport, UK*

**Dr. Carlos Arruda**

*Chairman of the Unicon, Executive Director of the International Advisory Council, Director of International Relations and coordinator of the Innovation Centre at Fundação Dom Cabral (FDC) Brazil*



**Prof. Leif Edvinsson**

*Adjunct Professor of Intellectual Capital at Lund University, Sweden*

**C.S. Kiang**

*Chairman of Peking University Environment Fund member of International Council of Asia Society and member of the Global Agenda Council on Water Security; Global Agenda Council of Alternative Energies, China*

***Sustainability Reporting Award***

**Paul Druckman, Chairman**

*Chairman Executive Board of The Prince's Accounting for Sustainability Project, UK*

**Olivier Boutellis-Taft**

*CEO Federation of European Accountants, Belgium*

**Peter Wong**

*Member of the Board of Directors Global Reporting, Hong Kong*

**Prof. Brian Ballou & Prof. Dan Heitger**

*Co-Directors, Center for Business Excellence Farmer School of Business, Miami University, USA*

**Luis Perera**

*Partner in charge of Sustainable Business Solutions at PricewaterhouseCoopers, Chile*

**Susanne Stormer**

*Vice President, Global TBL Management, Denmark*