



## Originative innovators can be nominated to win international award

**STOCKHOLM, September 28, 2010: The Globe Awards will be handed out for the fifth consecutive time at the annual gala at the Nordic Museum in Stockholm, Sweden on May 12<sup>th</sup>, 2011. Potential applications are invited in four categories: research, innovation, city and reporting. The most innovative prospect and practical projects will be chosen by the jury composed of top names from the scientific, business and academic world in the area of sustainability. Now is time to apply.**

Globe Award is a world covering sustainability award with the aim of fostering sustainable development in society. The awards are given out to recognize and encourage societies, the corporate sector, individuals and academia that have excelled in the area of sustainability. The awards are handed in four categories: the Sustainability Research Award, the Sustainability Innovation Award, the Sustainable City Award and the Sustainability Reporting Award.

The decision as to who will obtain a coveted award depends on four objective jury groups. Each of them consists of highly experienced and internationally recognized experts. Lars-Olle Larsson, Partner Sustainable Business Solutions at PricewaterhouseCoopers, is the overall chairman of the jury.

Chairman of the jury group for the Globe Sustainability Innovation Award is Philip A. DesAutels, Microsoft's manager of Academic Evangelism. Other jury members for the Globe Sustainability Innovation Award are Charlotte Masiello-Rome, *Communication Expert Consultant* FAO; Francesca Polini, *Former Global Communications Director for Greenpeace and Founder of Wecare*; Dr. Pierre Berthon, *Holds the Clifford F Youse Chair of Marketing and Strategy at Bentley University*; and Dr. M. S. Swaminathan, *Chairman of the UNESCO – Cousteau and the National Commission on Agriculture, Food and Nutrition Security of India*.

An applicant can be an individual as well as an organization. Entrepreneurs, companies and investors are also invited to apply for Sustainability Innovation Award.

Innovators from all over the world can apply to be nominated for the Globe Sustainability Innovation Award. Information and application forms can be downloaded at [www.globeaward.org/apply](http://www.globeaward.org/apply) from October 1<sup>st</sup> 2010 to February 4<sup>th</sup> 2011.

The Globe Award nominees will be made public on March 4<sup>th</sup>, 2011. Globe Award laureates will be announced on Mars 28<sup>th</sup>, 2011. Globe Awards solemn gala ceremony will take place for the fifth consecutive time at Nordic Museum in Stockholm May 12<sup>th</sup>, 2011.

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## **Jury Groups Globe Award 2011**

### ***Sustainability Research Award***

**Prof. Mohan Munasinghe, Chairman**

*Shared the 2007 Nobel Peace Prize (Vice Chair, IPCC-AR4); Chairman of the Munasinghe Institute for Development, Sri Lanka; and Professor of Sustainable Development, University of Manchester, UK*

**Prof. Shiqiu Zhang**

*Professor and Director, Institute of Environment and Economy, University of Peking, China*

**Prof. Fred Dubee**

*UN Global Compact, Senior Advisor working extensively in China and throughout Asia, Ireland*

**Prof. Peter Meier**

*Consultant energy and environmental economist to the World Bank, previously Chairman of the Energy programme at the State University of New York at Stony Brook, Switzerland*

**Dr. Dana Cordell**

*Research Principal, Institute for Sustainable Futures, University of Technology, Sydney*

### ***Sustainability Innovation Award***

**Philip DesAutels, Chairman**

*Microsoft's manager of Academic Evangelism and researcher at Bentley University; USA*

**Charlotte Masiello-Riome**

*Communication Expert Consultant for the Food and Agriculture Organization of the UN (FAO), UK*

**Francesca Polini**

*Former Global Communications Director for Greenpeace and Founder of Wecare, Italy*

**Dr. M. S. Swaminathan**

*Chairman of the UNESCO – Cousteau and the National Commission on Agriculture, Food and Nutrition Security of India, India*

**Dr. Pierre Berthon**

*Holds the Clifford F Youse Chair of Marketing and Strategy at Bentley University, USA*

### ***Sustainable City Award***

**Jan Stuesson, Chairman**

*Member of the World Economic Forum in the global agenda council "future of Government", and Partner in PwC and Global Leader of Government and Public Service, Sweden*

**Dr. Marilyn Hamilton**

*Founder of Integral City Meshworks Inc. and TDG Global Learning Connections, Canada*

**Lawrence Bloom**

*Deputy Chairman of Noble Cities Plc. Chariman of the World Economic Forum Global Agenda Council on Urban Management and the UN Environmental Programme Green Economy Initiative sector on Green Cities, Buildings and Transport, UK*

**Dr. Carlos Arruda**

*Chairman of the Unicon, Executive Director of the International Advisory Council, Director of International*



*Relations and coordinator of the Innovation Centre at Fundação Dom Cabral (FDC) Brazil*

**Prof. Leif Edvinsson**

*Adjunct Professor of Intellectual Capital at Lund University, Sweden*

**C.S. Kiang**

*Chairman of Peking University Environment Fund member of International Council of Asia Society and member of the Global Agenda Council on Water Security; Global Agenda Council of Alternative Energies, China*

**Sustainability Reporting Award**

**Paul Druckman, Chairman**

*Chairman Executive Board of The Prince's Accounting for Sustainability Project, UK*

**Olivier Boutellis-Taft**

*CEO Federation of European Accountants, Belgium*

**Peter Wong**

*Member of the Board of Directors Global Reporting, Hong Kong*

**Prof. Brian Ballou & Prof. Dan Heitger**

*Co-Directors, Center for Business Excellence Farmer School of Business, Miami University, USA*

**Luis Perera**

*Partner in charge of Sustainable Business Solutions at PricewaterhouseCoopers, Chile*

**Susanne Stormer**

*Vice President, Global TBL Management, Denmark*